

600 E A Street
Dixon, CA 95620



MEASURE J

What You Need to Know

"Keep Dixon Dixon" Measure



Measure J: The Keep Dixon Dixon Measure

Shall the measure maintaining local control of the City of Dixon's financial stability and essential services including 911 emergency response times, fire/paramedic protection; retaining/attracting firefighters/paramedics/police; preventing crime; providing safe routes to school; keeping public spaces safe/clean; attracting/retaining local businesses; repairing streets/potholes; by establishing a 1¢ sales tax until ended by voters, providing approximately \$3,000,000 annually, requiring public spending disclosures/all funds used in Dixon, be adopted?



About Measure J, Keep Dixon Dixon Measure

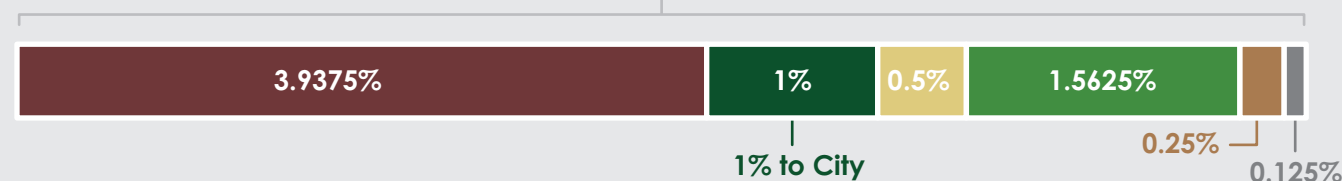
Transaction and Use Taxes, also known as "sales taxes," are taxes imposed on the sale of tangible goods at the retail level. Sales taxes do not apply to foods and groceries, prescription medicine, utilities, or payment for services.

Currently, the City of Dixon has a 7.375% sales tax rate. Of the 7.375%, the City receives 1%. If Measure J passes, the new sales tax rate in the City would be 8.375%, with 2% allocated to the City to support public safety and general services.

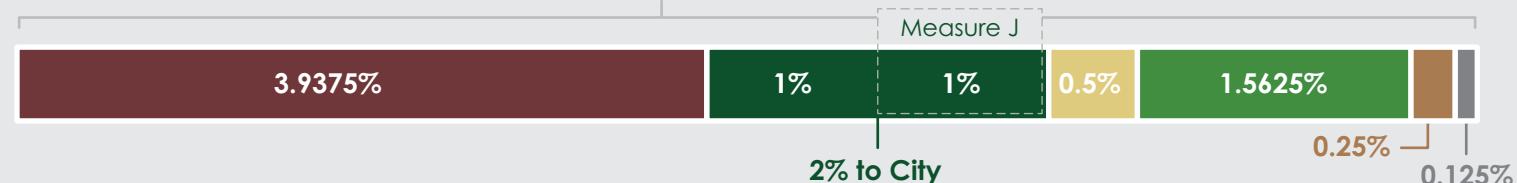
If approved, the increase in sales tax rate would take effect in January 2025. The proposed 1% sales tax increase would continue until Dixon voters choose to end it in a future election.



Allocation of Current Sales Tax Total: 7.3750%



Allocation of Proposed Sales Tax Total: 8.3750%



■ State General Fund ■ City/County General Fund (Bradley-Burns) ■ County Public Safety (Prop 172)
■ County Realignment (Mental Health • Welfare • Public Safety) ■ Countywide Transportation Fund
■ Solano County Public Library Transactions and Use Tax (SLPL)

FAQs

Is the Keep Dixon Dixon Measure a general tax or a special tax?

The **Keep Dixon Dixon Measure** is a general tax, meaning it requires a simple majority voter approval ("50 percent plus one") to pass. The transactions and use general tax proposed by **Keep Dixon Dixon Measure** would take effect only if it receives a majority "YES" vote in the November 5, 2024 election.

How could the City use revenue from the Keep Dixon Dixon Measure?

If a majority of voters approve, revenues will go to the City's General Fund to general City services, including public safety. To maintain fiscal prudence and transparency, the **Keep Dixon Dixon Measure** has been crafted with strict accountability requirements, such as annual audits that will be available for public review on the City's website.

If a majority of voters approve the **Keep Dixon Dixon Measure**, it could generate approximately \$3 million each year (until ended by voters) to help Dixon maintain and provide City services, such as:

- Acquiring, equipping and providing Police and Fire services
- Maintaining and improving 911 emergency response times
- Ensuring safe routes to school
- Keeping public spaces safe and clean
- Supporting local businesses
- Repairing and maintaining roadways



If the Keep Dixon Dixon Measure passes, when would it go into effect?

If approved, the **Keep Dixon Dixon Measure** would begin on January 1, 2025.

What would happen if the Keep Dixon Dixon Measure does not pass?

If a majority of voters do not pass the **Keep Dixon Dixon Measure**, the City may need to use its General Fund reserves to cover operational expenses.

If a majority of voters do not pass **Keep Dixon Dixon Measure**, the City may continue to struggle to attract essential public safety talent.





Key Aspects of the “Keep Dixon Dixon” Measure

If approved, Measure J could generate approximately \$3 million in local funding, helping the City maintain and enhance critical services, including:

- Acquiring, equipping and providing Police and Fire services
- Maintaining and improving 911 emergency response times
- Ensuring safe routes to school
- Keeping public spaces safe and clean
- Supporting local businesses
- Repairing and maintaining roadways

Why is Measure J on the ballot?

Providing community programs and services is becoming increasingly challenging due to the financial difficulties that the City faces, such changes in tax revenues and the rising costs of delivering essential services. Public safety services, in particular, have been affected as police officers and firefighters leave for neighboring agencies.

Measure J Oversight and Transparency

If approved, Measure J would include accountability features to ensure transparency in the use of funds.

If passed, the measure would require an annual audit and disclosure report detailing revenues and expenditures from the sales tax collections. This report would be posted on the City's website for public review.



“Keep Dixon Dixon” Measure